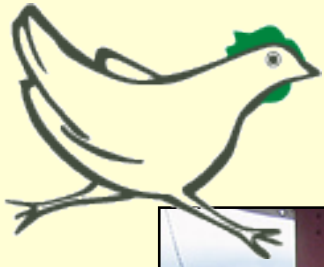




The Good Egg

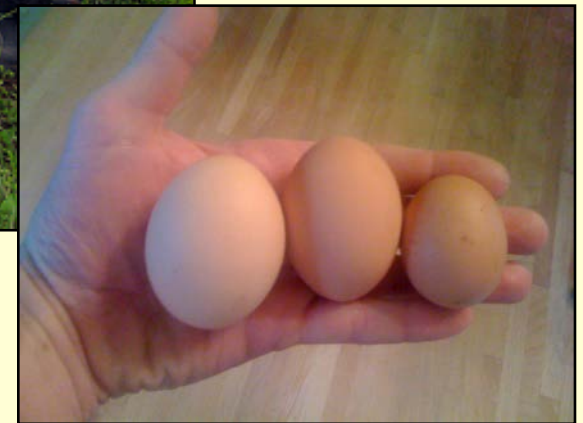
Geneva's first egg cooperative



The Egg Cooperative



30 hens + a coop





Zenger Farm in Portland, Oregon



Why? Educational



- local food sources
- animal care
- nutrition
- cooperation
- involvement



Why? Community-Building

Red Jacket Orchards
www.redjacketorchards.com
Geneva, NY

half-iron - sprint
ITU Pan America

On July 14, 70 of the world's finest professional triathletes will compete for \$20,000 on a closed course through downtown Geneva. That same weekend, 1,200 of the country's bravest amateur triathletes will fulfil their dreams.

Come and be inspired.

MUSSELMAN
triathlon

Presented by Red Jacket Orchards - Geneva, NY

SWIM
in the crystal depths.

RIDE
through field and forest.

RUN
with the sun on your back.

With lakes stretching from horizon to horizon on silver threads, lazy and winding roads hosting little traffic and the occasional horse & buggy, and shaded pathways wandering amidst the fruit and vine of human labor, you have chanced upon triathlon nirvana.

MUSSELMAN
triathlon

July 12-13, 2008 • Geneva, NY • www.MusselmanTri.com

Red Jacket Orchards
PURE • FRESH • DELICIOUS

MUSSELMAN
triathlon

July 9-11 • Geneva, NY • MusselmanTri.com

2004 2005 2006 2007 2008 2009 2010

MUSSELMAN
triathlon

Fest! Musselman Arts Triathlon Smith Opera House

Pancake Breakfast United Methodist Church
print Triathlon Seneca Lake State Park
Food, Music, Awards Seneca Lake State Park
Live Music Lakefront Park

all-iron Triathlon Seneca Lake State Park
Music and Awards Seneca Lake State Park
athlon Seneca Lake State Park

to take you around town and to the parks!

Geneva, NY - MusselmanTri.com

Accessibility allows participation.
Commitment breeds caring.
Shared purpose drives cooperation.
Problems foster collaboration.
Adversity allows satisfaction.



Why? Sustainability, Responsibility



- rehabilitation of neglected land
- cultivation of self-sufficiency
- model for sustainable processes
- reduction of landfill waste



Who's involved?



Roots & Shoots

HOBART
AND
WILLIAM SMITH
COLLEGES

Redy Jacket
Orchards

PURE • FRESH • DELICIOUS



Where would it be?





Where would it be?





How does it work?

14 shifts per week: morning and evening

Substitutes and shared shifts possible

One coop cleaning per week

Food and water (procure and make available)

Ongoing observation and noting concerns

Coop maintenance/winterization

Egg collection and distribution

Responsibility and accountability: zero tolerance

~paperless~



Offshoots

Composting

Alternative energy (solar, wind)

Worm bins

Rainwater catchment

Beekeeping

Manure (fertilizer)

Model for other co-ops

Organic gardening

Home coops: best practices



When do we start?

Now!

To be ready for May 1:

Build coop.

Raise chicks.

Recruit members.

Forge partnerships.

Gather supplies (food, fencing, etc).

Learn.